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MZ1TJ6 - DANIEL MAXIMILLIAN

The Second Edition of Case Studies in Organizational Communication: Ethical Perspectives and Practices, by Dr. Steve May, integrates ethical theory and practice to help strengthen readers' awareness, judgment, and action in organizations by exploring ethical dilemmas in a diverse range of well-known business cases.

This book represents a practical guide to ethical decision-making tailored specifically to the needs of those who practice and study public relations. It traces the development of ethical theory from ancient Greece through the works of Socrates, Plato, and Aristotle to modern day public relations executives including Harold Burson, Robert Dilenschneider, and Richard Edelman. This book helps readers build personal frameworks for ethical reasoning that will enable them not only to recognize the ethical issues at play in public relations practice but also to analyze the conflicting duties and loyalties in these situations. This volume fills a gap in the currently available books on the subject, most of which either lack theoretical grounding or practical application. Illustrative cases used in this book span a wide range of public relations functions. To update readers on issues discussed in this book, the authors have started an online conversation. Please join the discussion at Updates.PREthics.com.

In today's increasingly interconnected and global society, the protection of basic liberties is an important consideration in public policy and international relations. Profitable social interactions can begin only when a foundation of trust has been laid between two parties. Human Rights and Ethics: Concepts, Methodologies, Tools, and Applications considers some of the most important issues in the ethics of human interaction, whether in business, politics, or science and technology. Covering issues such as cybercrime, bioethics, medical care, and corporate leadership, this four-volume reference work will serve as a crucial resource for leaders, innovators, educators, and other personnel living and working in the modern world.

Public Health Policy and Ethics brings together philosophers and practitioners to address the foundations and principles upon which public health policy may be advanced. What is the basis that justifies public health in the first place? Why should individuals be disadvantaged for the sake of the group? How do policy concerns and clinical practice work together and work against each other? Can the boundaries of public health be extended to include social ills that are amenable to group-dynamic solutions? These are some of the crucial questions that form the core of this volume of original essays sure to cause practitioners to engage in a critical re-evaluation of the role of ethics in public health policy. This volume is unique because of its philosophical approach. It develops a theoretical basis for public health and then examines cutting-edge issues of practice that include social and political issues of public health. In this way the book extends the usual purview of public health. Public Health Policy and Ethics is of interest to those working in public health policy, ethics and social philosophy. It may be used as a textbook for courses on public health policy and ethics, medical ethics, social philosophy and applied or public philosophy.

While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company. The Handbook of Research on Business Ethics and Corporate Responsibilities explores the fundamental concepts that keep companies successful in the era of globalization and the internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.

This 2nd edition of Executive Ethics provides a variety of contemporary and timely readings squarely focused on the ethical dilemmas and challenges faced by today's C-suite executives. In addition to identifying these dilemmas and challenges, the contributors provide both knowledge and insight on how C-suite executives can proactively address such ethics issues. The contributors provide unique value propositions for the C-suite regarding the most critical ethical issues facing organizations today while also highlighting useful information for senior executives interested in integrating ethics into the leadership and management practices of their organizations. In the end, the book empowers C-suite executives to build a long-term, strategic, and enterprise-wide approach to ethics.

Promotes a deeper understanding of markets, corporate responsibility and business ethics Markets, Ethics, and Business Ethics provides an introductory discussion on basic, challenging concepts of business ethics: markets, property rights, law, and corporations. This title presents a balance of institutional perspectives and the concrete decisions people make within those institutions. The text studies the rules and incentives of a business system as well as the ethical decisions that people confront within their roles as consumers, investors, managers, owners, employees, and citizens. MySearchLab is a part of the Scalet program. Research and writing tools, including access to academic journals, help students explore ethics in even greater depth. To provide students with flexibility, students can download the eText to a tablet using the free Pearson eText app. Learning Goals Upon completing this book, readers should be able to: Assess arguments that respond to each other by either criticizing what has gone before or by developing themes in alternative ways. Recognize Debate any given topic by considering the structure of the best competing arguments for any given position Critically assess leading controversies in business ethics NOTE: MySearchLab does not come automatically packaged with this text. To purchase the text with MySearchLab, order the package ISBN: 0205887759 / 9780205887750 Markets, Ethics, and Business Ethics Plus MySearchLab with eText -- Access Card Package Package consists of: 0205239927 / 9780205239924 MySearchLab with Pearson eText -- Valuepack Access Card 0205785840 / 9780205785841 Markets, Ethics, and Business Ethics

Ebook: Managerial Economics and Organizational Architecture

SOCIAL AND PERSONAL ETHICS provides students with a sound introduction to ethical theory and contemporary moral issues through engaging readings on today's most hotly debated topics. Among other topics, coverage includes environmental ethics and animal rights, the limits of personal liberty, war and the struggle against terrorism, marriage and sexual morality, the death penalty, gun control, and abortion and euthanasia. The volume begins with two introductory essays written for beginning students by the editor, William H. Shaw, on the nature of morality and competing normative theories. These are followed by five other essays on ethical theory by classical and contemporary authors. The book's next 12 sections explore a wide-range of real-world ethical issues. In all, the book is composed of 53 articles (11 of which are new to this edition). To ensure that the text is as accessible as it is relevant, Shaw has edited every article with an eye toward readability, provided introductions and study questions before the essays, as well as review and discussion questions after them, and highlighted key passages to help students focus on important points and concepts.

This approach to managerial economics takes models from recent economic research and applies them to the internal structure of the firm. After teaching basic applied economics, the authors look inside the firm and apply this analysis to management decision making. The general model used for this application is organizational architecture, which consists of three aspects of corporate organization: the assignment of decision rights within the company; methods of rewarding individuals; and the structure of systems to evaluate the performance of both individuals and business units. These three elements must balance in an organization.

Fully updated and revised, this contemporary classic discusses the powerful moral issues facing corporate America: conflicts of interest, payoffs, trade secrets, insider trading, product safety and product liability, hiring, drug testing, sexual harassment, diversity, reverse discrimination, employee productivity monitoring, Internet/computer privacy, worker safety, whistle-blowing, ethical decision-making, ethical accounting and advertising practices, environmental responsibility, down-sizing, and the conduct of multinational corporations. These are just some of the many topics raised in this versatile text. Enhanced by many new case studies, questions for discussion, and valuable bibliographies, Business Ethics focuses on the issues that will confront decision-makers well into the new century.

Events such as Trafigura's illegal dumping of toxic waste in Côte d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are registered and as such, an awareness of these responsibilities needs to be integrated into all levels and all subjects. Using four guiding principles – a critical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American stand point and engaging with subject-specific issues this book aims to 'mainstream' business ethics into the work of teachers and students in business schools. This comprehensive volume brings together contributions from a range of experts in different areas of business studies thereby facilitating and encouraging a move away from business ethics being a box to be ticked to being an integrated consideration across the business disciplines. This impressive book brings ethical considerations back to the heart of the business curriculum and in doing so, provides a companion for the progressive business student throughout their university career.

With two distinct objectives, this text's approach to managerial economics takes models from recent economics research and applies the research to the internal structure of a firm. After teaching basic applied economics, the authors look inside the firm and apply this analysis to management decision making. Authors Brickley, Smith, and Zimmerman contend that organizational architecture consists of three aspects of corporate organization: the assignment of decision rights within the company; methods of rewarding individuals; the structure of systems to evaluate the performance of both individuals and business units. These three components can be likened to a stool with three legs. If one of the legs is shorter, the stool is out of balance. These three elements must be in balance in the organization as well.

More than 150 alphabetically arranged entries on topics, thinkers, religions, movements, and concepts locate sexuality in its humanistic and social contexts.

Ethical consumerism is on the rise. No longer bound to the counter-cultural fringes, ethical concerns and practices are reaching into the mainstream of society and being adopted by everyday consumers – from considering carbon miles to purchasing free-range eggs to making renewable energy choices. The wide reach and magnitude of ethical issues in society across individual and collective consumption has given rise to a series of important questions that are inspiring scholars from a range of disciplinary areas. These differing disciplinary lenses, however, tend to be contained in separate streams of research literature that are developing in parallel and in relative isolation. Ethics in Morality and Consumption takes an interdisciplinary perspective to provide multiple vantage points in creating a more holistic and integrated view of ethics in consumption. In this sense, interdisciplinary presupposes the consideration of multiple and distinct disciplines, which in this book are considered in delineated chapters. In addition, the Editors make an editorial contribution in the final chapter of the book by combining these separate disciplinary perspectives to develop a nascent interdisciplinary perspective that integrates these perspectives and presents platforms for further research.

The definitive and authoritative international law text, updated to reflect key case law, international practice and treaty developments.

Sustainability as a concept remains just as challenging and important today as it was when the first edition of this book was published. The Second Edition of Sustainability and Design Ethics explores the ethical obligations of knowledgeable people such as design professionals, taking into consideration the numerous changes that have taken place in recent years. This book expands the growing discussion on the principles of sustainability to further include the role of businesses and governments and considers the general recognition that modern society has occurred at the expense of nature with significant social and environmental impacts. Are there limits to the individual's ethical obligation? How do such obligations change or adapt to a world of sustainable design? As the shift toward sustainability proceeds, designers' ethical underpinnings will be confronted with a wider range of people and concerns whose interests must be weighed. The design professionals are likely to be among the lead in the shift toward sustainability because of the special knowledge and expertise provided to them by their education, experience, and distinctive position in society. The entire world of design is being reassessed and the guiding principles and ethics of design reflect this change. New to the Second Edition: Expanded international scope that includes a comparison of professional organizations in the EU, Australia, Canada, Japan and China Discusses how cultural differences between the West and China result in different underlying foundations for professional ethics Revised analyses to reflect changes in regulatory and technical areas such as the inevitable rise of artificial intelligence in design Updated arguments reflecting the need for sustainability and the designer's role and obligations Updated references pertaining to the progress of sustainable design and development Sustainability and Design Ethics, Second Edition is an attempt to explore the ideas and principles that might contribute to the thinking of thoughtful design professionals. The emergence of "green" design discussed in this book is used to evidence progress, but also to demonstrate the degree to which more is needed.

Issues in Financial Accounting addresses the controversial issues in financial accounting that have been debated by the preparers, users, auditors and regulators of financial statements. Henderson provides the best balance of technical and theoretical coverage in any Financial Accounting text on the market today, with its presentation of real-world examples, current debates and the underlying rationale for the accounting concepts demonstrated. Throughout the text, academic studies and professional accounting research are referenced to also provide a critical understanding of historical debates in financial accounting. The new 15th edition covers significant recent developments to the accounting standards in Australia and is based on the AASB standards and interpretations that have been issued up to the end of 2012. This includes the Australian Accounting Standard Board's (AASB) program of changes to make accounting standards equivalent to International Financial Reporting Standards.

The Journal of Business Ethics was founded by Alex C. Michalos and Deborah C. Poff and published its first issue in March 1982. It is the most frequently cited business ethics journal in the world. The Journal has always offered a multi-disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue. Its authors and readers are primarily scholars and students in social sciences and philosophy, with special interests in the interaction of these disciplines with business or corporate responsibility. Since the field of business ethics grew simultaneously with the growth of the Journal, a collection of its most cited articles is tantamount to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development. In this anniversary volume, an overview of citation classics from the Journal is presented, the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from over 100 scholars who authored citation classics and/or distinguished papers, as well as those who served on the Editorial Board and/or are recognized as leaders in the field.

"This book is an examination of the inattention of business schools to moral education, addressing lessons learned from the most recent business corruption scandals and financial crises, and also questioning what we're teaching now and what should be considering in educating future business leaders to cope with the challenges of leading with integrity in the global environment"--Provided by publisher.

From microcosm to macrocosm, ecodesign, green design, environmental design, and triple bottom line are quickly becoming more than just catchy phrases that describe touchy-feely trends. Increases in climate uncertainty and energy costs as well as food, water, and services insecurity are just a few of the challenges driving the growing demand for sus

Kant and Applied Ethics makes an important contribution to Kant scholarship, illuminating the vital moral parameters of key ethical debates. Offers a critical analysis of Kant's ethics, interrogating the theoretical bases of his theory and evaluating their strengths and weaknesses Examines the controversies surrounding the most important ethical discussions taking place today, including abortion, the death penalty, and same-sex marriage Joins innovative thinkers in contemporary Kantian scholarship, including Christine Korsgaard, Allen Wood, and Barbara Herman, in taking Kant's philosophy in new and interesting directions Clarifies Kant's legacy for applied ethics, helping us to understand how these debates have been structured historically and providing us with the philosophical tools to address them

This book considers ethical issues arising in professional and business settings and the role of individuals making decisions and coping with moral dilemmas. Readers can benefit from engagement in filmic narratives, as a simulated environment for developing a stance towards ethical challenges. The book starts by elaborating on critical thinking and on normative ethical theories, subsequently presenting the structure and cinematic elements of narrative film. These two avenues are tools for evaluating films and for discussions on various ethical problems in contemporary business, including: the corporate and banking financial machinations (greed, fraud, social responsibility); workplace ethical challenges (harassment, violence, inequity, inequality); professional and business ethical challenges (corruption, whistleblowing, outsourcing, downsizing, competition, and innovation); environmental and social issues; international business and human rights; and personal responsibility and identity challenges due to career pressures, loss of privacy and cyber harassment, and job structure changes in light of changing technology.

This volume explores the opportunities and challenges facing the accounting profession in an increasingly globalized business and financial reporting environment. It looks back at past experiences of the profession in attempting to meet its public interest obligation. It examines the role and responsibilities of accounting to society including regulatory requirements, increased emphasis on corporate social responsibility, accounting fraud and whistle-blowing implications, internationalization of public interest obligations, and providing the education needed to be successful. The book incorporates an ethical dimension in making these assessments. Its focus is a conceptual, theoretical one drawing on classical philosophy, the sociology of professions, economic theory, and the public interest dimension of accountants as professionals. The authors of papers are long-time contributors to the annual symposium on Research in Accounting Ethics sponsored by the Public Interest Section of the AAA.

Combining text and stimulating case studies, BUSINESS ETHICS, FOURTH EDITION provides a comprehensive, intellectually solid survey of business ethics, suitable for undergraduates at all levels with little or no philosophical background. It introduces students to important philosophical concepts and principles in an engaging way, supplies them with useful social, historical, and philosophical background, and encourages them to grapple with important theoretical and practical issues that they might not otherwise think about.

In the increasingly competitive corporate sector, organizational leaders must examine their current practices to ensure business success. This can be accomplished by implementing effective educational initiatives and upholding proper ethical behavior. Business Education and Ethics: Concepts, Methodologies, Tools, and Applications is a comprehensive source of academic knowledge that contains coverage on the latest learning and educational strategies for corporate environments, as well as the role of ethics and integrity in day-to-day business endeavors. Including a broad range of perspectives on topics such as globalization, organizational justice, and cyber ethics, this multi-volume book is ideally designed for managers, practitioners, students, professionals, and researchers actively involved in the corporate sector.

In this major theoretical statement, the author offers a new and provocative interpretation of the institutional transformations associated with modernity. We do not as yet, he argues, live in a post-modern world. Rather the distinctive characteristics of our major social institutions in the closing period of the twentieth century express the emergence of a period of 'high modernity,' in which prior trends are radicalised rather than undermined. A post-modern social universe may eventually come into being, but this as yet lies 'on the other side' of the forms of social and cultural organization which currently dominate world history. In developing an account of the nature of modernity, Giddens concentrates upon analyzing the intersections between trust and risk, and security and danger, in the modern world. Both the trust mechanisms associated with modernity and the distinctive 'risk profile' it produces, he argues, are distinctively different from those characteristic of pre-modern social orders. This book build upon the author's previous theoretical writings, and will be of fundamental interest to anyone concerned with Giddens' overall project. However, the work covers issues which the author has not previously analyzed and extends the scope of his work into areas of pressing practical concern. This book will be essential reading for second year undergraduates and above in sociology, politics, philosophy, and cultural studies.

This volume of the yearbook includes articles and reports from the 10th International Scientific Conference „Educational Management: Effective Practices“, 22-25th September 2014, International University College, Dobrich, Bulgaria.

In modern business environments, ethical behavior plays a crucial role in success. Managers and business leaders must pay close attention to the ethics of their policies and behaviors to avoid a reputation-crushing scandal. Business Law and Ethics: Concepts, Methodologies, Tools, and Applications explores best practices business leaders need to navigate the complex landscape of legal and ethical issues on a day-to-day basis. Utilizing both current research and established conventions, this multi-volume reference is a valuable tool for business leaders, managers, students, and professionals in a globalized marketplace.

What does pleasure have to do with morality? What role, if any, should intuition have in the formation of moral theory? If something is 'simulated', can it be immoral? This accessible and wide-ranging textbook explores these questions and many more. Key ideas in the fields of normative ethics, metaethics and applied ethics are explained rigorously and systematically, with a vivid writing style that enlivens the topics with energy and wit. Individual theories are discussed in detail in the first part of the book, before these positions are applied to a wide range of contemporary situations including business ethics, sexual ethics, and the acceptability of eating animals. A wealth of real-life examples, set out with depth and care, illuminate the complexities of different ethical approaches while conveying their modern-day relevance. This concise and highly engaging resource is tailored to the Ethics components of AQA Philosophy and OCR Religious Studies, with a clear and practical layout that includes end-of-chapter summaries, key terms, and common mistakes to avoid. It should also be of practical use for those teaching Philosophy as part of the International Baccalaureate. Ethics for A-Level is of particular value to students and teachers, but Fisher and Dimmock's precise and scholarly approach will appeal to anyone seeking a rigorous and lively introduction to the challenging subject of ethics. Tailored to the Ethics components of AQA Philosophy and OCR Religious Studies.

BIOETHICS IN A CULTURAL CONTEXT--PHILOSOPHY, RELIGION, HISTORY, POLITICS presents a unique, philosophical approach to modern bioethics. Rather than simply setting up debates about contemporary issues, this book helps students understand that many of today's bioethical controversies are tied to profound underlying questions fundamental as: When does life begin and end? What is a human being or person? What is life's purpose? What is the ideal society? The text is comprehensive and accessible, featuring a wide range of content that is crisply presented and clearly explained. A multitude of interesting examples and cases provides ample opportunity for discussion, debate, and research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Compensation is a systematic approach to providing monetary value and other benefits to employees in exchange for their work and service. But pay and conditions becomes a more complicated issue for multinational companies which operate across different locations and cultures, and who employ an increasingly diverse range of personnel. This unique new text gives in-depth analysis of the key themes and emerging topics faced by global enterprises when dealing with compensation issues. The first section, 'Foundation Concepts', looks at the design of compensation packages for a number of different employee groups; from supply chain management to research and development, as well as ethical considerations when dealing with a global context, and the concept of performance related pay. The second section, 'Global Applications', looks at current debates in the field, including the influence of national cultures on compensation schemes, discrepancies in CEO pay, and contrasts in wages between industry types. Part of Routledge's Global HRM, this is an invaluable text for any student of HRM, Business and Management, or any practitioner working in this area.

HRM ethics is a root cause of many important problems in business ethics, and may represent the solution to even more. This volume defines, analyzes, and proposes solutions to ethical problems related to both the executive levels of the organization, and the organization as a whole. This book contains a fascinating range of scholarship from highly regarded authors. Macro and micro perspectives are presented, including perspectives from psychology, social psychology, organizational behavior, strategy, law, spirituality, critical studies, public/nonprofit management, and a variety of functional areas within the field of HRM.

"Business Ethics and Values" introduces students to the complexities and principles of ethical issues by focusing on developing ethical awareness and the ability to argue business ethics matters. A proven resource, the second edition of this text continues to present a successful blend of concrete issues and academic theory, suitable for undergraduate and postgraduate students with or without practical experience of the world of organisations. It gives as much importance to individual conscience at work as it does to socially responsible behaviour at the corporate level and within the global business world. Hallmark features: Broad coverage of the many issues in this subject ensures that students see the whole picture. The use of real-world case studies and simulations helps to stimulate debate and appreciate the multi-faceted aspects of ethical arguments. New to this edition: New material on the ethics of e-communication, sustainability and the ethical impact of globalisation ensures that students are learning from the most up-to-date material available. Further analysis of Anglo-American approaches to corporate governance and their ethical underpinnings. Short test and assignment questions at the end of each chapter help students to consolidate their learning. More simulation exercises and activities give students the opportunity to reflect on their attitudes to this engaging subject. A well-developed supplements package to support tutors and students includes an instructor's manual, PowerPoint slides and a companion website. Colin Fisher is Professor of Managerial Ethics and Values, Nottingham Business School, Nottingham Trent University. Alan Lovell is Professor of Organisational Accountability and Head of the Department of Accounting, Finance & Economics, Nottingham Business School, Nottingham Trent University.

Aimed at undergraduates, Contemporary Ethics presupposes little or no familiarity with ethics and is written in a clear and engaging style. It provides students with a sympathetic but critical guide to utilitarianism, explaining its different forms and exploring the debates it has spawned. The book leads students through a number of current issues in contemporary ethics that are connected to controversies over and within utilitarianism. At the same time, it uses utilitarianism to introduce students to ethics as a subject. In these ways, the book is not only a guide to utilitarianism, but also an introduction to some standard problems of ethics and to several important topics in contemporary ethical theory.

MORAL ISSUES IN BUSINESS, 13E examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses sit-

uation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business takes place in an increasingly global environment, crossing political and cultural boundaries that challenge corporate values. The central focus of this successful and innovative text lies in how to make and explain 'best choice' judgments when confronting ethical dilemmas in international business situations. The newly-updated version of this groundbreaking textbook continues to provide a topical and relevant analysis of the ethical dimensions of conducting business in a global political economy. From a starting point of applied ethics, the book introduces a common set of normative terms and analytical tools for examining and discussing real case scenarios. Extensive real-world examples, presented in the form of exhibits, cover issues including: foreign production, including sweatshops export of hazardous products testing and pricing of HIV-AIDS drugs advertising tobacco, alcoholic beverages and infant formula deceptive marketing techniques and bribery religious and social discrimination cultural impacts from 'music, movies and malls' environmental issues, including oil spills, rain forest preservation, global warming and genetically modified foods fair trade certification and consumer boycotts oil investments in the Sudan, Burma and Nigeria. To keep pace with the changing landscape of global business, this new edition features: updated exhibits that introduce new issues, including internet censorship and privacy, marketing and obesity, dumping electronic waste in Ghana, the costs of bottled water, and Wal-Mart's supplier code in China increased coverage of issues arising in emerging markets updated descriptions and assessments of relevant international agreements seventeen new photographs that were chosen to accompany cases designed for classroom discussion "framing questions" to guide discussion of issues in topical chapters three additional figures that help depict the ethical analysis process. The continued globalization of business increases the relevance of this textbook and its unique focus on specifically international ethical challenges faced by business, where governments and civil society groups play an active role. While most business ethics texts continue to focus heavily on ethical theory, this textbook condenses ethical theory into applied decision-making concepts, emphasizing practical applications to real world dilemmas. Anyone with an interest in the ethical implications of international business, or the business implications of corporate responsibility in the global market, will find this book a thought-provoking yet balanced analysis. Clearly written, this has become the textbook of choice in this increasingly important field.